



NEWS ANNOUNCEMENT

FOR IMMEDIATE RELEASE

VMware Extends Enterprise Social and Cloud-based Applications to iPad and Android

New mobile apps from SlideRocket and Socialcast will deliver communication and collaboration tools for the connected enterprise

MOBILIZE 2011, SAN FRANCISCO, Sept. 27, 2011 – Advancing its vision for the future of applications in the post-PC Era, [VMware, Inc.](#) (NYSE: VMW), the global leader in virtualization and cloud infrastructure, today announced new iPad and updated Android applications from [SlideRocket](#) and [Socialcast](#) that will help modern businesses empower a more agile, productive and connected enterprise.

“Modern business users are looking for more effective ways to connect to their applications and share information with their co-workers, partners and customers on mobile platforms,” said Brian Byun, vice president and general manager, Cloud Applications, VMware. “SlideRocket and Socialcast will enable this new, more connected way to work in the post-PC era.”

Enterprises are increasingly embracing the iPad and other mobile devices as crucial business tools. According to Apple’s latest earnings report, 86 percent of the Fortune 500 are deploying or testing iPads, up from 75 percent last quarter. SlideRocket and Socialcast mobile applications address an essential need to equip the connected enterprise with user-centric communication and collaboration tools that enhance business outcomes.

Smart Presentations for Mobile Professionals

SlideRocket transforms presentations to better fit the needs of today’s enterprise with enhanced graphic capabilities, analytics and viewing patterns, real-time feedback, social media integration, and mobile functionality that drive deeper levels of engagement, audience participation and retention. With the new, free SlideRocket Player™ iPad app, users can share engaging presentations, whether presenting to an audience across the table or across the globe. People can also invite someone to view a presentation from a simple link. Available today, the new iPad app enables users to download a SlideRocket or PowerPoint presentation that can be shared anytime, anywhere – offline or online.

The addition of the SlideRocket Player provides iPad users with a rich presentation tool that helps on-the-go professionals make a bigger impact with clients and prospects. Download the [SlideRocket Player](#) iPad app today.

Enterprise Social for the Connected Enterprise

Available in the coming weeks, the new Socialcast iPad and updated Android app enables people to access their Socialcast community while on the road. Employees will be able to collaborate with co-workers from anywhere – posting updates, sharing files and connecting on important work projects. In addition, Socialcast will support secure login via OAuth 2.0. With OAuth 2.0, Socialcast will enable an easy and secure way for organizations to extend the desktop experience to mobile devices, and other websites with the confidence their personal information can remain secure. [Learn more](#) about Socialcast's mobile strategy and product availability.

GigaOM Mobilize 2011

Also, today at [Mobilize 2011](#) in San Francisco, Steve Herrod, chief technology officer, VMware is scheduled to discuss how technology can enable a new way to work in the post-PC era with GigaOM, senior writer, Stacey Higginbotham during a session titled, "Three Key Pillars of Enterprise Mobility: Applications, Data and People."

Additional Resources

- [Presentation News Release \(PNR\)](#)
- [Read more](#) about the new SlideRocket iPad App
- [Read more](#) about Socialcast's mobile strategy and OAuth2 support
- [View screen shots](#) of the new mobile apps
- [Learn more](#) about the VMware vision for end-user computing
- Follow SlideRocket on [Twitter](#) and [Facebook](#)
- Follow Socialcast on [Twitter](#) and [Facebook](#)

About VMware

VMware delivers virtualization and cloud infrastructure solutions that enable IT organizations to energize businesses of all sizes. With the industry leading virtualization platform – VMware vSphere® – customers rely on VMware to reduce capital and operating expenses, improve agility, ensure business continuity, strengthen security and go green. With 2010 revenues of \$2.9 billion, more than 250,000 customers and 25,000 partners, VMware is the leader in virtualization which consistently ranks as a top priority among CIOs. VMware is headquartered in Silicon Valley with offices throughout the world and can be found online at www.vmware.com.

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding the expected availability of the Socialcast iPad and Android apps and their expected benefits and the benefits of SlideRocket Player for users. These forward-looking statements are subject to the safe harbor provisions created by the Private Securities Litigation Reform Act of 1995. Actual results could differ materially from those projected in the forward-looking statements as a result of certain risk factors, including but not limited to: (i) adverse

changes in general economic or market conditions; (ii) delays or reductions in consumer or information technology spending; (iii) competitive factors, including but not limited to pricing pressures, industry consolidation, entry of new competitors into the virtualization market, and new product and marketing initiatives by our competitors; (iv) our customers' ability to develop, and to transition to, new products and computing strategies such as cloud computing and desktop virtualization; (v) the uncertainty of customer acceptance of emerging technology; (vi) rapid technological and market changes in virtualization software and platforms for cloud and desktop computing; (vii) changes to product development timelines; (viii) VMware's ability to protect its proprietary technology; and (ix) VMware's ability to attract and retain highly qualified employees.. These forward looking statements are based on current expectations and are subject to uncertainties and changes in condition, significance, value and effect as well as other risks detailed in documents filed with the Securities and Exchange Commission, including our most recent reports on Form 10-K and Form 10-Q and current reports on Form 8-K that we may file from time to time, which could cause actual results to vary from expectations. VMware assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

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